

**Public Information and Communication Services** 

## PICS stands for...

**Public Information and Communication Services** 

### PICS is...

multiple award IDIQ contracts that provide communication goods and support services on a task order basis to customers across all NIH ICs.

## Why use PICS?

#### These contracts:

✓ were created with community input to increase effectiveness and usability,

- ✓ are available to all ICs in all locations,
- provide expertise in communication goods and services and promote the small business goals set forth by NIH,
- ✓ provide qualified and cost-effective personnel through competition among vendors, and

 $\checkmark$  present the customer with control over key aspects of the process.

# **PICS Small Business Vendors**

- AFYA, Inc.
- A&T Systems, Inc.
- Betah Associates, Inc.
- BLH Technologies
- Cadmus Group
- Capital Consulting Corp.
- Circle Solutions, Inc.
- CSR, Inc.
- ESI
- HMA Associates
- Information Ventures, Inc.

- IQ Solutions
- JBS International
- Kauffman & Associates, Inc. (KAI)
- Lux Consulting
- Nova Research
- Palladian Partners, Inc.
- PSA
- Reingold, Inc.
- Seamon Corporation
- Scientific Consulting Group, Inc.
- Vigilant Services

# Vendor Services

The following services are available through the PICS contracts:

- 1) Communications and Outreach Support
- 2) Materials Development and Distribution Support
- 3) Graphic Design, Web, and Database Support
- 4) Exhibit Support



# Fact Sheet

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